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FOR IMMEDIATE RELEASE

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OREGON HEAT LAUNCHES NEW WEBSITE

Site to feature more interactivity for donors and those in need

(Portland, OR) - Oregon HEAT, the largest independent non-profit that raises funds to provide energy assistance to low-income Oregonians, is launching its new website today (Tuesday, May 26, 2009). The new site can be seen at www.oregonheat.org.

The new, improved OregonHeat.org will be more interactive and easier to navigate, thanks to a crisper and cleaner look. New features will include:

- Easier, secure donations, thanks to easier navigation and fewer page clicks
- An interactive map where those who need help can find agencies that have Oregon HEAT assistance by county through a zip code finder feature
- Tips and resources for conserving home energy
- Social networking interaction with sites like Facebook, Digg and Twitter
- Online newsletters
- Up-to-date information on events and happenings

Oregon HEAT's new website, designed by Portland's Copious Creative (www.copiousinc.com) is a resource for individuals and organizations concerned about helping low-income Oregonians and conserving energy. With the recent economic downturn and rising unemployment rate, more Oregon families need help with their energy bills and Oregon HEAT is there to assist.

About Oregon HEAT

Oregon HEAT is an independent nonprofit organization founded in 1989 to help low-income Oregonians become more energy self-reliant. In partnership with community agencies throughout the state, Oregon HEAT provides energy assistance and advocates access to energy resources for low-income Oregonians. Oregon HEAT's primary program objective is to prevent disconnection of utility service by providing bill payment assistance to low-income households in emergency situations. To donate to, or learn more about, Oregon HEAT: visit www.oregonheat.org; call: 503-612-3790; or write to Oregon HEAT, PO Box 127, Tualatin, Ore. 97062.

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