



Portland General Electric
One World Trade Center
121 SW Salmon Street
Portland, Oregon 97204

News Release

FOR IMMEDIATE RELEASE
January 30, 2009

For more information please contact:
Roger Rees, Oregon HEAT, 503-612-3790
Elaina Medina, PGE, 503-464-8790

PGE customers help Oregon HEAT during tough winter *PGE customer donations will help thousands of families*

TUALATIN, Ore. — During one of the region's hardest winters in 40 years, Portland General Electric (PGE) and Oregon HEAT are working together to help thousands of low-income Oregon families pay their electricity bills.

In February, PGE will include Oregon HEAT donation envelopes in customers' electricity bills, which go directly to Oregon HEAT. The donated funds will assist families who cannot afford to heat and light their homes.

"December's snow storms may have had a sweeping impact on low-income Oregonians and we're challenged to help the tremendous number of families in need. Our partners and supporters are vital to addressing this problem," explained Roger Rees, executive director, Oregon HEAT.

Rees also said requests for help are pouring in to the nonprofit agency due to tough economic times.

"Many Oregonians are dealing with difficult financial circumstances right now," said Carol Dillin, vice president of public policy, PGE. "Because assistance requests are even greater this winter, participation in this program is critical for those in need. PGE is proud to be a longtime supporter of Oregon HEAT and appreciates all they do for our customers."

Oregon HEAT is a nonprofit organization located in Tualatin that works year-round to help low-income families meet their energy costs and achieve energy self reliance. Oregon HEAT works with 33 local social service agencies around the state to distribute funds to families in need. Donations are spent in the local communities from which they come.

Last year, Oregon HEAT distributed \$525,000 to help almost 7,400 individuals in PGE's service territory keep the heat and lights on. PGE, its employees and customers make up a large part of Oregon HEAT's total contributions, donating more than \$387,000 last year, including cash as well as in-kind contributions of office space, telephones and other assistance.

— more —

To make a donation, PGE customers may use the Oregon HEAT donation envelope included in their February billing statements. They may also call Oregon HEAT directly at 503-612-3790 or visit OregonHeat.org.

#

About Oregon HEAT

Oregon HEAT is an independent nonprofit organization founded in 1989 to help low-income Oregonians become more energy self-reliant. In partnership with community agencies throughout the state, Oregon HEAT provides energy assistance and advocates access to energy resources for low-income Oregonians. Oregon HEAT's primary program objective is to prevent disconnection of utility service by providing bill payment assistance to low-income households in emergency situations. To donate to or learn more about Oregon HEAT: visit OregonHeat.org; call 503-612-3790; or write to Oregon HEAT, PO Box 127, Tualatin, Ore. 97062.

About Portland General Electric

Portland General Electric, headquartered in Portland, Ore., is a fully integrated electric utility that serves more than 8,000 residential, commercial and industrial customers in Oregon. Visit our Web site at PortlandGeneral.com.