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FOR IMMEDIATE RELEASE

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**Pacific Power and Oregon HEAT team up again
to help keep residents warm this winter**
Customers can help their neighbors by using donation envelopes

TUALATIN, Ore. — Pacific Power and Oregon HEAT are in the midst of their annual statewide program to help some of Oregon’s most vulnerable residents pay for the electricity they need this winter. Pacific Power customers are urged to look for donation envelopes included with their February electricity bills.

“Since 1989, this partnership has helped thousands of Oregon residents receive assistance with their power costs when they have needed it most,” said Marisa DeCristoforo, Pacific Power program manager. “Our customers always have been very generous with their donations for providing this assistance, and for a greater impact, Pacific Power gives directly to the program in addition to the funds contributed by customers.”

Oregon HEAT is an independent nonprofit organization that raises funds to help low-income Oregonians stay warm in the winter and to help meet other emergency energy needs. Donations from Pacific Power and its customers are used to help local families – donations raised in a community stay in that community.

Customers who need assistance can also talk with Pacific Power representatives who can help with payment plans that work for their individual needs or direct them to agencies that may be able to help. Pacific Power’s customer service number is 888-221-7070.

“The number of Oregon families seeking assistance could be at very high levels this year,” said Roger Rees, Oregon Heat’s executive director. “In addition to the economic downturn, December’s snow storms may have had a sweeping impact on low-income Oregonians. Agencies have seen a large increase in the number of families requesting assistance. Pacific Power and its customers who support Oregon HEAT are vital to addressing this problem.”

In the 12-month period ending June 30, 2008, Oregon HEAT helped pay energy bills for 1,849 households served by Pacific Power. Together, customers, the utility and its employees raised about \$400,000.

“Pacific Power customer and corporate donations played a huge role, enabling Oregon HEAT to help so many more residents in need of energy assistance,” said Rees. “The need for heating assistance in Oregon has surged and we are asking again for the support of Pacific Power customers. I look at what Pacific Power donates as a corporation to help low-income Oregon families with their energy needs, and what its customers and employees donate to help, and I see a marvelous example of neighbor helping neighbor.”

Contributions to Oregon HEAT are tax deductible and can be made using donation envelopes included with February Pacific Power electric bills, by calling 503-612-3790 or online at www.oregonheat.org. Credit cards can be used for online and phone donations. Pacific Power will make additional mailings in June 2008. For more information, go to: <http://www.pacificpower.net/Navigation/Navigation4217.html>

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About Oregon HEAT

Oregon HEAT is an independent nonprofit organization founded in 1989 to help low-income Oregonians become more energy self-reliant. In partnership with community agencies throughout the state, Oregon HEAT provides energy assistance and advocates access to energy resources for low-income Oregonians. Oregon HEAT's primary program objective is to prevent disconnection of utility service by providing bill payment assistance to low-income households in emergency situations. To donate or learn more about Oregon HEAT: visit www.oregonheat.org, call 503-612-3790; or write to Oregon HEAT, P.O. Box 127, Tualatin, Ore. 97062.

About Pacific Power

Pacific Power is part of PacifiCorp, one of the lowest-cost electricity producers in the United States, providing more than 1.7 million customers with reliable, efficient energy. The company works to meet its customers' growing energy demand while protecting and enhancing the environment. Pacific Power serves approximately 724,000 customers in Oregon, Washington and California. Its sister company Rocky Mountain Power serves customers in Utah, Wyoming and Idaho.